

SCHÜTZ

NEWSFLASH+++^{11/2021}

Protecting our planet's natural resources and finding technically superior solutions – two shared principles that form the basis of a new strategic partnership. SCHÜTZ is now Official Technical Partner and Official Supplier of the world-famous sailor Boris Herrmann and his Team Malizia. SCHÜTZ's lightweight material CORMASTER® is also a key component in Boris Herrmann's new racing yacht.



SCHÜTZ enters into a partnership with Boris Herrmann

A RACE WE MUST WIN – CLIMATE ACTION NOW! is the slogan prominently displayed on Boris Herrmann's yacht, the Seaexplorer. The motto stands for the sporting spirit and dedication to thrilling competitions as well as the urgent need to tackle climate change and environmental protection. For decades, SCHÜTZ has supported this mission on many levels, and Boris Herrmann and Team Malizia have also long been committed to it. Now, the two partners have decided to join forces.

Boris Herrmann is convinced that only technical progress can help us to better understand causes and consequences, to recognise and avoid negative influences

and hence successfully combat climate change. This conviction is also deeply anchored in SCHÜTZ's corporate culture. In all four corporate divisions, we offer products and services that help our customers become more efficient, save materials and energy, and so reduce their own CO₂ footprint. Whether it is as a pioneer of the circular economy with our resource-saving packaging systems, as a system provider for energy-efficient, comfortable homes, or as a trailblazer in the development and application of state-of-the-art lightweight materials. To communicate this with even greater focus, we have created a new section on our main corporate website: the SCHÜTZ CLIMATE BLOG. Here, we will be publishing in a com-

prehensive and accessible form all environment-related activities from the world of SCHÜTZ as well as current race results and reports about Boris Herrmann. On dedicated topic pages we will also be examining in greater detail the corresponding contribution to environmental

and climate protection and will provide in-depth links to the relevant product or service pages. We are also underscoring our commitment with sustainable messages for all our areas of activity.

As a globally operating technology company, we work in many different fields to make a positive contribution to environmental and climate protection. We have defined four main areas of action and created a slogan for each one that sums up our strategy while simultaneously incorporating and concretising our general motto "CLIMATE ACTION NOW!". Our SCHÜTZ slogans are:

ECO-INNOVATION NOW!

... emphasises our belief in technically superior solutions.

ADVANCED TECHNOLOGY NOW!

... demonstrates our commitment to the latest manufacturing and environmental technology.

RESSOURCE EFFICIENCY NOW!

... highlights our responsible use of the earth's natural resources.

GREEN COMPETENCE NOW!

... underscores our conviction that great challenges are best faced with comprehensive expertise.



In addition, we contribute to the partnership our passion for sailing and our expertise and successful tradition in the construction of racing yachts. As Official Supplier and Official Technical Partner, we produce essential structural parts for Boris Herrmann's new boat using our lightweight material CORMASTER®. Our decades of expertise also flow into the design and construction of the racing yacht. For example, we were responsible for the production of the entire deck mould, and our expertise and engineering services also contributed to the further development and construction of the foils, which give the boat its incredible speed.

More details about the cooperation with Boris Herrmann and examples of sustainable SCHÜTZ solutions can be found at:
www.schuetz.net/CLIMATE-ACTION



IMPRINT:

Editor: Schütz GmbH & Co. KGaA, Schützstraße 12, D-56242 Selters, Phone: +49 2626 77 0, E-mail: info1@schuetz.net, www.schuetz.net
Picture copyright: Shutterstock.com, Martin Keruzoré/Team Malizia, Jean-Marie Liot/Alea