

newsflash +++

New info page shows:

A sustainable packaging cycle depends on customers participating

Almost all manufacturing companies today are faced with the challenge of making their processes more sustainable and reduce their carbon footprint. A cornerstone of this endeavour is having an efficient packaging cycle in place. In a new guide, SCHÜTZ sheds light on the individual aspects, explains how they are connected and shows ways of implementing them effectively.

With the second action plan for the circular economy, the European Union (EU) has defined the future framework conditions for resource-efficient economic growth. The EU Packaging Regulation, which is currently being prepared, is also expected to set groundbreaking targets for reuse and recycling. But what requirements does this place on industrial packaging and what is the current legal situation?

SCHÜTZ's guide answers these questions and provides an analysis of the situation, illustrating just how important this topic is. SCHÜTZ outlines the different types of packaging and their historical development, then continues by describing the characteristics of sustainable packaging solutions.



As a pioneer of the circular economy, SCHÜTZ has three basic principles:

1

Use recyclable or recycled raw materials in the production of packaging.

2

Develop products with an optimised circular economy in mind. The design should enable the individual components to be recycled.

3

Efficient recycling of reclaimed materials thanks to optimised logistics (supply chain).

SCHÜTZ's Green Lifecycle Management is then presented as a practical example of successful implementation. Would you like to discover how we make sustainable packaging using intelligent products, a worldwide service and the most advanced recycling technology? Then we invite you to visit our website and download our Whitepaper free of charge. You can also find out how important your role as a consumer and returner of industrial packaging is in a functioning closed-loop system.



All information and the downloadable guide can be found on our website at: schuetz-packaging.net/whitepaper-green-lifecycle-management

IMPRINT

Editor: Schütz GmbH & Co. KGaA, Schützstraße 12, D-56242 Selters, Phone: +49 2626 77 0, E-mail: info1@schuetz.net, www.schuetz.net
Picture copyright: www.shutterstock.com