



SCHÜTZ & Packaging Laundry launch RECOBULK partnership in Ireland

Together for a strong circular economy: SCHÜTZ is pleased to welcome the Irish company Packaging Laundry as a new strategic RECOBULK partner. With this cooperation, we are expanding our reconditioning network to include another top address and can now offer our customers in Ireland an even more efficient service for their sustainable packaging cycles.

SCHÜTZ has already been very successful in Ireland for a long time with SCHÜTZ Ireland and GEM Plastics. The new partnership with Packaging Laundry now combines our expertise as a

global market leader in IBC manufacturing with the experience of the Irish market leader in IBC reconditioning to offer local services in the familiar SCHÜTZ quality.



KILLALA

CAVAN

DUBLIN

BRAY

Specialities at the site in Bray include reconditioning, UN-certified rebottling and the recycling of IBCs, PE drums and jerrycans. Plastic and steel drums are also professionally reconditioned.

PACKAGING
LAUNDRY 



The Lee family can look back on a long tradition with their original business Industrial Packaging Ltd. – they have been manufacturing and distributing new industrial packaging for three generations since 1947 and have been working with SCHÜTZ as a distribution partner in Ireland for a number of years. Following a specific customer request for IBC reconditioning, a separate reconditioning business, Packaging Laundry, was founded in 2017 by Bernard and Norman Lee. Today, the company has developed into the largest IBC reconditioner in Ireland. Specialities at the site in Bray include reconditioning, UN-certified rebottling and the recycling of IBCs, PE drums and jerrycans. Plastic and steel drums are also professionally reconditioned.

To provide the best possible support for the production of SCHÜTZ RECOBULK and to scale it further, the family-owned company is investing in significant new equipment this year: these include a state-of-the-art IBC washing line, a new IBC rebot-

ting line and a new shredding line. This ensures the safe, environmentally friendly and efficient reconditioning of packaging in accordance with uniform SCHÜTZ standards at all times.

For customers across all industries, this new alliance offers the best availability of sustainable packaging solutions. Companies in Ireland thus have the perfect solution for closing the material cycle and fulfilling their sustainability obligations in good time before the implementation of the European Packaging and Packaging Waste Regulation (PPWR) in August 2026.

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