



**PRESS RELEASE** / 28 February 2023

## **Schütz at interpack 2023: Packaging innovations presented in a multimedia live experience**

*What constitutes the ideal packaging? Schütz will be presenting answers to this question in a visually engaging form at this year's interpack. Under the trade fair motto "Containing everything that matters", in Hall 10 Booth D22 | E34, the packaging specialist will be highlighting current supply chain requirements and tasks, and presenting its latest product and service solutions in the field of IBCs, plastic and steel drums.*

interpack, the world's largest industry get-together, has a very special significance for Schütz, and this is reflected in the elaborately designed, multi-storey exhibition booth covering more than 650 square metres. Large-scale, integrated, advanced LED technology makes the entire stand shine and metamorphose into different shapes. The technology is a defining part of the multimedia exhibit, with products and topics presented across the entire area using sophisticated 3D animations. The international team on the Schütz booth invites visitors to discover the company's innovations. Many of the exhibits can be experienced live in action and detailed product animations clearly explain the specific innovations.

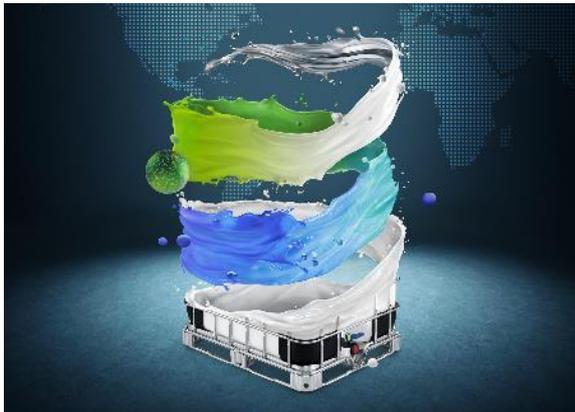
### **The motto references a holistic packaging concept**

As a technology company and pioneer of the circular economy, for decades Schütz has adhered to a fully comprehensive holistic packaging concept. This philosophy is expressed in this year's trade fair motto, "Containing everything that matters". The demands on packaging as a logistics tool ideally matched to the respective supply chain are becoming increasingly complex, including not only the immediate product quality and performance, but also application-related criteria as well as the support of processes and digitalisation on the part of the customer. The global availability and security of supply of their packaging solutions also play a major role for internationally operating companies. Last but not least, the economic and also the increasingly required ecological efficiency are decisive factors when it comes to the packaging type.

At interpack, Schütz will be presenting a variety of innovations. The focus is on closed packaging cycles. Among other things, the company will be highlighting the packaging in Schütz's new Green Layer series. The IBC inner bottles and drum bodies in this product line are made with 30% high-quality, natural-coloured recycled material, which is itself recovered as part of its worldwide collection programme for emptied packaging. In keeping with

this commitment to sustainability, the company is presenting further product innovations that help to further minimise the CO<sub>2</sub> footprint of packaging through the use of recycled material. As well as the numerous packaging innovations Schütz will be presenting as the second major focus of the fair, trade visitors will also be able to explore the current general packaging ranges. For example, the company will be showing its range of tight-head plastic drums in sizes between 30 and 220 litres as well as all closed-head drums and specialized versions.

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**Caption:** At interpack, SCHÜTZ is presenting its holistic packaging concept under the motto “Containing everything that matters”.

Photo: SCHÜTZ

### **About SCHÜTZ**

Schütz is one of the leading manufacturers of high quality transport packaging (intermediate bulk container, plastic and steel drums), headquartered in Selters, Germany. Established in 1958, Schütz today has over 57 production and service locations worldwide with currently more than 7000 employees. With its four business areas Energy Systems, Packaging Systems, Industrial Services and Composites, Schütz holds various top positions in the respective markets. The total turnover in 2021 was 2.5 billion euros. The company offers its customers complete system solutions – individually tailored to the relevant supply chain. As part of a closed loop system, the Schütz Ticket Service takes over the quick collection and reconditioning of empty IBCs in all important industrial nations of the world, in line with the sustainability philosophy of the group of companies.

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